

Message Text

UNCLASSIFIED

PAGE 01 MELBOU 01851 260304Z
ACTION CU-06

INFO OCT-01 EA-12 ISO-00 EB-08 CAB-05 /032 W
-----063422 260312Z /14

P R 260106Z AUG 77

FM AMCONSUL MELBOURNE

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 4039

AMEMBASSY TOKYO

AMEMBASSY CANBERRA

AMCONSUL SYDNEY

AMCONSUL PERTH

USDOC FIELD OFFICE SAN FRANCISCO

USDOC FIELD OFFICE LOS ANGELES

UNCLAS MELBOURNE 1851

USDOC FOR USTS - TOLSON - OIM/BIC - SILLOWAY

STATE FOR CU - ROBERT O JONES

TOKYO FOR USTS - SCHMITZ

E O 11652 N A

SUBJ: CARLTON FOOTBALL CLUB US VISIT. US CAB WAIVER REQUEST - FAM -
AIS-701-J(MELBOURNE).

REF A MELBOURNE 1729 B TOKYO 8405 NOTAL C SCHMITZ-MCKENZIE CONVERSA-
TION, MELBOURNE O/A JUNE 1, 1977.

1. POST HAS BEEN NOTIFIED BY PAN AM AND THE CARLTON FOOTBALL CLUB
(CFC) THAT THE CFC US VISIT IS DEFINITELY GOING AHEAD. COMPOSITION OF
THIS GROUP IS: APPRXOIMATELY 50 PLAYERS AND CLUB OFFICIALS AND APPROX
100 CLUB SUPPORTERS. TOTAL 150 PEOPLE. GROUP WILL VISIT SAN FRANCISCO

,
LAS VEGAS, GRAND CANYON, LOS ANGELES AND HONOLULU. EXHIBITIONS OF
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AUSTRALIAN RULES FOOTBALL WILL BE GIVEN AT SAN FRANCISCO CANDLESTICK
PARK PRIOR TO MAIN 49ERS MATCH AND AT STANFORD UNIVERSITY WITH HOPE-
FULLY OTHER EXHIBITION MATCHES AT UCLA OR SANTA BARBARA AND
UNIVERSITY
OF HAWAII.

2. REF C AS DISCUSSED WITH USTS SCHMITZ AND CFC MCKENZIE,

CFC IN COOPERATION WITH POST WOULD ATTEMPT TO INTEREST MAJOR LOCAL TV NETWORK TO PRODUCE A 60 MINUTE COLOUR TV SPECIAL OF CFC GROUP VISIT

TO U.S. WITH SPECIAL EMPHASIS ON PROMOTION OF TOURIST ATTRACTIONS GROUP WILL VISIT. MR RON CASEY, GENERAL MANAGER, HERALD-SUN TELEVISION

PTY LTD (HSV CHANNEL 7) MELBOURNE VICTORIA, HAS AGREED TO PRODUCE A 60 MINUTE TV SPECIAL AS DESCRIBED, WHICH WILL BE SHOWN IN A PRIME TIME SLOT THROUGHOUT THE STATE OF VICTORIA SHORTLY AFTER RETURN OF GROUP.

ESTIMATED VICTORIAN AUDIENCE WILL BE BETWEEN 1 1/2 AND 2 MILLION.

PROGRAM RATING ESTIMATE AT 20-2 MCNAIR-ANDERSON AUSTRALIA, OR 25.30 SHARE, US RATING.

3. IN ADDITION CASEY AGREED TO OFFER PROGRAM TO SISTER TV STATIONS IN THE STATES OF SOUTH AUSTRALIA, WEST AUSTRALIA AND TASMANIA. (THESE STATES PLAY SAME FOOTBALL.) THIS WOULD BOOST AUDIENCE FIGURE TO 3 1/2 TO 4 MILLION.

4. ALSO CASEY INTERESTED FILMING EXTRA FOOTAGE ON AMERICAN SPORTING EVENTS AND INTERVIEWS WITH AMERICAN SPORTING PERSONALITIES. THESE SEGMENTS TO BE SHOWN ON SEVERAL SUNDAY WORLD OF SPORT PROGRAMS, AUSTRALIA'S TOP RATING TV SPORTS PROGRAM.

5. USTS ACTION REQUESTED: WITH CONCURRENCE OF PAN AM, WHICH WILL BE MAIN CARRIER, POST REQUESTS CAB WAIVERS BE GRANTED TO THE FOLLOWING UNCLASSIFIED

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PERSONS:

(A) MR KEITH MCKENZIE, GENERAL MANAGER, CARLTON FOOTBALL CLUB WHO WILL BE TV PROGRAM ORGANIZER AND COORDINATOR AS WELL AS BEING IN CHARGE OF THE GROUP.

(B) MR ROBERT DAVIS, SENIOR SPORTS COMPERE, HSV CHANNEL 7- WORLD OF SPORT, FYI DAVIS WILL INTERVIEW CFC TOUR PARTICIPANTS DURING TOUR, AS WELL AS US SPORTING PERSONALITIES.

(C) MR ALAN BRAY, SENIOR CAMERAMAN, HSV CHANNEL 7

(D) MR GORDON BENNETT, SENIOR AUDIOMAN, HSV CHANNEL 7.

6. TV STATION HAS REQUESTED EXCESS BAGGAGE ALLOWANCE OF 150 KILOS.

7. FOLLOWING IS TV CREW ITINERARY:-

(A) MCKENZIE ONLY:

DATE	CITY	CARRIER	FLIGHT	ETD	ETA
OCT 2, 1977	MEB-SFO	PA	812	1235	1100

(B) DAVIS, BRAY AND BENNETT ONLY:

DATE	CITY	CARRIER	FLIGHT	ETD	ETA
OCT 6, 1977	MEB-HNL	PA	812	1345	0715
OCT 6, 1977	HNL-SFO	PA	842	1300	2050

(C) MCKENZIE, DAVIS, BRAY AND BENNETT

OCT 12, 1977	SFO-LAS	AW	935	1430	1707
OCT 14, 1977	LAS-GNC	AW	700	1130	1215
OCT 15, 1977	GNC-LAS	SCENIC AIRLINES	0930	1015	

CHARTER

OCT 15, 1977	LAS-LAX	AW	263	1130	1230
OCT 20, 1977	LAX-HNL	PA	811	2000	2205
OCT 25, 1977	HNL-MEB	PA	811	2355	1110 PLUS 2

FYI CFC GROUP TRAVELS SAME ITINERARY AS B AND C.
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8. FYI BENEFITS OF GRANTING CAB WAIVERS THIS INSTANCE ARE EXPLAINED
IN PARAS 2, 3 AND 4 ABOVE. POST REQUESTS USTS REPLY VIA CABLE WHEN
WAIVERS GRANTED.

APPRECIATE YOUR ASSISTANCE.
BRAND

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ATHLETIC PRESENTATIONS
Control Number: n/a
Copy: SINGLE
Sent Date: 26-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MELBOU01851
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770308-0691
Format: TEL
From: MELBOURNE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770819/aaaaapnl.tel
Line Count: 143
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: 13db5b52-c288-dd11-92da-001cc4696bcc
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1470104
Secure: OPEN
Status: NATIVE
Subject: CARLTON FOOTBALL CLUB US VISIT. US CAB WAIVER REQUEST - FAM - AIS-701-J(MELBOURNE).
TAGS: SCUL, US
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/13db5b52-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009